

Northland Farms

Presents

HERDBUILDER VII

Selling 65 Lots of Exceptional Simmental & SimAngus Cattle



SATURDAY, FEB 6, 2021 at 12:00 Noon

Arthur Sale Barn • Arthur, IL Online LIVE at DVAuction.com

40 Years, One Goal: to Build BETTER Cattle

WELCOME to HERDBUILDER VII !



Welcome to HERDBUILDER VII, a sale of exceptional Homozygous Polled Simmental & SimAngus Cattle. I hope you can be with us in Arthur, IL on Saturday, February 6th and if not in person, then online with DV Auction.

40 YEARS, ONE GOAL - To Build Better Cattle. To do this, I've taken a "long view" with this program, concentrating on Proven sires and building dominant cow families through their daughters.

This sale features the get and service of Genetic Giants no longer available. Three daughters of the immortal "Bismarck" sell! Eight daughters and one son of the incomparable "Shear Force" sell! And eleven females bred to the legendary "Capitalist" all sell!

Beautiful Bred Heifers • Herdbuilding Bred Cows • Powerful Performance Bulls. Simmental & SimAngus alike, steeped in Breeding Value and ready to play a part in "Building" your program.

We look forward to seeing you on the 6th, and are committed to meeting your seedstock needs.

Sincerely,

Jay



I am very honored to help Jay with the 2021 Northland Farms HERDBUILDER VII Simmental Production Sale. Jay is truly a seedstock breeder, building a top Simmental Breeding program by utilizing his own genetics.

Greg and I visited Northland Farms last fall and were very impressed with one of the best groups of uniform quality bred heifers we had seen in our travels!! I invite you to attend and be the judge.

Jay has been marketing his select performance oriented bulls privately, and in 2021 you will have the opportunity to purchase his best at public auction.

Please feel free to call Greg or myself, we have seen this select sale offering and can help you with your selection if you cannot attend in person or go online at DV Auction to watch.

Sincerely,

Larry D. Martin

Larry Martin Cattle Sales



Saturday February 6, 2021 12:00 Noon**Arthur Sale Barn - Arthur, IL & LIVE at DV AUCTION ONLINE
SELLING 65 LOTS****20
Beautiful
Bred Heifers****25
Herdbuilding
Bred Cows****20
Powerful
Bulls****Exceptional Homozygous Polled Simmental & SimAngus Cattle****SCHEDULE****Friday, Feb. 5**

Noon - Cattle Available for Viewing

Saturday, Feb 6

8 AM - Cattle on Display

Noon - HERDBUILDER VII SALE

Concession stand on site

GENERAL INFORMATION**HERD HEALTH:** All females calfhood vaccinated unless otherwise stated. All cattle selling are in excellent health and will be accompanied with proper health certificates for immediate shipment.**TERMS & CONDITIONS:** The cattle sell under suggested terms and conditions of the American Simmental Assoc. Terms of the sale are cash or good check with proper ID.**LIVESTOCK INSURANCE:** Insurance may be purchased through Hugh F. Miller Insurance Agency, Rock Falls, IL. 815-626-1300, Harding & Harding Co.**SALE CONSULTANTS**

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ANNOUNCEMENTS

Announcements made sale day and from the auction block during the sale take precedence over printed material in the catalog or other printed material associated with the sale.

Anyone attending this sale attends at their own risk. Breeders or any of the sale force will not be held responsible for any injury or illness contracted while attending the sale.

COVID-19

Our nation has faced a strong challenge over the past 12 months. As patriots, we respect your freedom to attend in person or online. At the event, masks will be available for those who choose to wear them. If you are at risk, please feel welcome to join us online at DVAuction.com.

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REFERENCE SIRES



HOOK'S SHEAR FORCE 38K #2081939

Purebred • Homozygous Polled • Heterozygous Black

Sire: Nichols Legacy G151 • Dam: C&D Tracy

Shear Force is a Breeding Value powerhouse - leading the Simmental Breed in Calving Ease, Birth Weight, Maternal Calving Ease, Maternal Milk, Docility, Marbling, and API. Even though he is deceased and semen is scarce, his influence will continue to be an important part of our program.

Sire of Lots: 4, 4B, 5, 7, 15, 16, 36, 48, 53



HOOK'S BEACON 56B #2854180

Purebred • Homozygous Polled • Homozygous Black

Sire: Hooks Shear Force 38K • Dam: Hooks Zafirah 41Z

Many bulls start out with great EPDs, but few deliver. Beacon is the exception. Calves come easy at birth and by weaning time, they are exhibiting impressive growth and shape. Beacon's maternal numbers and pedigree hold the promise of outstanding production females.

Sire of Lots: 4, 4B, 5, 7, 15, 16, 36, 48, 53

Service Sire of Lots: 1A, 3, 46, 51



HPF OPTIMIZER A512 #2728015

3/4 SM, 1/4 AN • Homozygous Polled • Homozygous Black

Sire: Jass/JS Optimizer 58X • Dam: HPF Rachel's Dream X590

We use Optimizer as a "power" sire, as he currently ranks in the top 1% of the Breed for Average Daily Gain at .40 and the top 1% of the Breed for Yearling Weight with an astounding 159! We simply have not witnessed any sire group respond to feed like Optimizers!

Sire of Lots: 2B, 10, 12, 14, 24, 25, 34, 57

Service Sire of Lots: 2A, 7, 7A, 48, 50



NORTHLAND PACEMAKER 604S #2354128

Purebred • Homozygous Polled • Heterozygous Black

Sire: CNS Dream On L186 • Dam: Northland Miss 422P

Pacemaker females have become the backbone of this program. His daughters are feminine yet broody and make terrific Cows. Year in and year out, a significant share of the keepers have a Pacemaker mother!

Sire of Lots: 1, 2A, 49

Service Sire of Lots: 55



NORTHLAND COMMAND 236Z #2669335

Purebred • Homozygous Polled • Homozygous Black

Sire: Flying B Cut Above • Dam: Northland Miss 810U

A Blaze Face Power House! Wide based, big footed and thick. Command sires rugged, masculine sons and feminine, productive daughters.

Sire of Lots: 4A, 18, 20, 41, 43, 46, 47, 51, 54



MCM TOP GRADE 018X #2540315

3/4 SM, 1/4 AN • Homozygous Polled • Homozygous Black

Sire: Mr NLC Up Grade U8676 • Dam: MCM 513R

Top Grade consistently sires low birth weight, high growth rate sons and attractive, right size females that milk heavy and raise great calves!

Sire of Lots: 5A, 7A, 26, 55, 56



W/C LOCK DOWN 206Z #2658496

Halfblood • Homozygous Polled • Heterozygous Black

Sire: Remington Lock N Load 54U • Dam: GCF Miss New Level

Outstanding SimAngus Genetics! Lock Down pretty much checks all the boxes with lighter birth weights followed by explosive growth. His first daughters point toward maternal excellence, and many come with his signature Blaze Face.

Sire of Lots: 21, 22

Service Sire of Lots: 3A, 9, 17



NORTHLAND TEN 601D #3212720

Halfblood • Homozygous Polled • Homozygous Black

Sire: LRS Top Ten 104A • Dam: Northland Miss 427B

An impressive Top Ten son and out of our most productive Bismarck daughter.

“Ten” sires cattle with exceptional growth and shape. He is our primary SimAngus™ herdsire, and we have found him to work well on a wide range of types and pedigrees.

Sire of Lots: 38, 39

Service Sire of Lots: 2B, 3B, 8, 18, 19



SAV BISMARCK 5682 #2492333

Purebred Angus • Homozygous Polled • Homozygous Black

Sire: GAR Gridmaker • Dam: SAV Abigale 0451

Practically a household name in Angus circles. Legendary for producing beautiful daughters that hit the “sweet spot” for their combination of frame, capacity, femininity, and productivity. We have found Bismarck-sired SimAngus half-bloods to be superb!

Sire of Lots: 3A, 8, 9



CONNEALY CAPITALIST 028 #2627894

Purebred Angus • Homozygous Polled • Homozygous Black

Sire: SAV Final Answer 0035 • Dam: Pride’s Pita of Conanga 8821

This Angus legend is the ultimate sire choice for producing F1 SimAngus™.

He moderates frame while increasing body mass, base width, and overall muscle. Capitalist cattle are easy doing, easy going and easy to like!

Sire of Lots: 27, 35, 37, 40, 58

Service Sire of Lots: 4A, 5, 5B, 6, 6A, 11, 12, 13, 14, 41, 47



There is no substitute for proven production, that is why every HERDBUILDER sale features a section we call "Dams & Daughters". The Dam and her Daughter will sell side by side - you the buyer will choose between the proven production of the Dam and the promise of a new generation in the Daughter - or do as some have done - take 'em both!



DAMS & DAUGHTERS



Lot 1 – Northland Miss 444B



Lot 1A – Northland Miss 969G



Lot 2 – Northland Miss 245Z

1

NORTHLAND MISS 444B

ASA# 2944381

Tattoo: 444B • BD: 3/22/14
Black • Polled • PB SM

Sire: CNS DREAM ON L186
NORTHLAND PACEMAKER 604S
NORTHLAND MISS 422P
Dam: PVF-BF BF26 BLACK JOKER
NORTHLAND MISS 518R
NORTHLAND MISS 919J

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	7.5	2	67.4	101	2.2	29.2	62.8	23.8	-.46	-.16	-.088	.93	117	64

AI Bred CDI Innovator 6/5/20; Due 3/10/21. This is why we love "Pacemaker" females - they have a look, but more importantly they have a way of consistently producing "good ones"! A fabulous Santa Fe daughter sells as Lot 1A. Another daughter sold in our 2019 "Beautiful Breds" Bred Heifer sale and a "Main Frame" daughter remains in our program. A Herd Matron full sister also remains in the Herd. Expect an exciting calf by the rising star "Innovator" in early March!

1A

NORTHLAND MISS 969G

ASA# 3689851

Tattoo: 969G • BD: 3/20/19
Black • Polled • PB SM

Sire: S D S GRADUATE 006X
CCR SANTA FE 9349Z
CCR MS APPLE 9332W
Dam: NORTHLAND PACEMAKER 604S
NORTHLAND MISS 444B
NORTHLAND MISS 518R

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	8.4	1.3	71.5	106	4.7	20.3	56.1	21.2	-.38	-.07	-.066	.83	121	69

AI Bred Hooks Beacon 5/14/20; Due 2/18/21. The apple did not fall far from the tree here - looks a lot like her striking mother. We think these Santa Fe's are going to make wonderful cows. All set for an early spring Beacon with terrific numbers!

2

NORTHLAND MISS 245Z

ASA# 2669379

Tattoo: 245Z • BD: 3/16/12
Black • Polled • PB SM

Sire: FB PRIME CUT 456L
FLYING B CUT ABOVE
DILLONS MS PRETTY WOMAN
Dam: GW MICK 838B
NORTHLAND MISS 949J
NORTHLAND MISS 629F

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	6.2	3	57.1	87	5.3	23.9	52.4	22.8	-.42	-.12	-.101	.70	107	57

PE to Northland Main Frame 4/15/20-8/20/20; Due 4/10/21. An own daughter of one of our most prepotent matrons, the late 949J. Two daughters of 245Z remain in the Herd and a stunning RED Pacemaker daughter sells as Lot 2A. A Baldy Grand Daughter sells as Lot 2B.

DAMS & DAUGHTERS



2A

NORTHLAND MISS 616D

ASA# 3212733

Tattoo: 616D • BD: 2/24/16
Red • Polled • PB SM

Sire: **CNS DREAM ON L186**
NORTHLAND PACEMAKER 604S
NORTHLAND MISS 422P

Dam: **FLYING B CUT ABOVE**
NORTHLAND MISS 245Z
NORTHLAND MISS 949J

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9.4	2.1	64.7	98	6	25	57.3	21.6	-.42	-.08	-.091	.78	122	64

AI Bred HPF Optimizer 6/9/20; Due 3/13/21. The only RED one in the sale and what a cow she is! Pacemaker females are the backbone of this program, and we have not sold one since 2009! A "Beautiful Bred" Optimizer daughter sells as Lot 2B, Dam sells as Lot 2, and a Main Frame daughter stays in the Herd.



Lot 2A – Northland Miss 616D

2B

NORTHLAND MISS 921G

ASA# 3689899

Tattoo: 921G • BD: 2/19/19
Hetero Black • Polled • PB SM

Sire: **JASS/JS OPTIMIZER 58X**
HPF OPTIMIZER A512
HPF RACHELS DREAM X590

Dam: **NORTHLAND PACEMAKER 604S**
NORTHLAND MISS 616D
NORTHLAND MISS 245Z

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	10.9	1.6	77.4	125	5.4	19.2	57.9	36.4	-.44	-.13	-.102	.92	125	72

PE to Northland TEN 5/15/20-8/20/20; Due Approx. 3/30/21. It's not hard to see both Dam and Grand Dam in this robust Blaze Face Optimizer. Expect a really good 3/4 blood by "TEN" later this spring.



Lot 2B – Northland Miss 921G

3

NORTHLAND MISS 503C

ASA# 3079192

Tattoo: 503C • BD: 2/15/15
Black • Polled • PB SM

Sire: **ELLINGSON LEGACY M229**
MR NLC UPGRADE U8676
MS NLC MOJO S6119 B

Dam: **NORTHLAND PACEMAKER 604S**
NORTHLAND MISS 158Y
NORTHLAND MISS 518R

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9.5	1.5	76.9	115	2.7	29	67.4	30.5	-.55	-.02	-.112	1.11	124	75

AI Bred Hooks Beacon 5/16/20, PE to Northland Loadstar 5/16/20-9/2/20; Due Approx. 3/10/21. One of the best young producers to come out of our program. A good "Bismarck" daughter sells as Lot 3A and a Bred Heifer daughter by "Beacon" sells as Lot 3B. A terrific Beacon daughter stays at home. Possibly bred to Beacon but more probable to our powerhouse Optimizer son, "Loadstar". A Full Brother, "Main Frame", a twin sister, and three maternal sisters remain in our program.



Lot 3 – Northland Miss 503C

3A

NORTHLAND MISS 709E

ASA# 3360347

Tattoo: 709E • BD: 2/9/17
Black • Polled • 1/2 SM 1/2 AN

Sire: **G A R GRID MAKER**
S A V BISMARK 5682
S A V ABIGALE 0451

Dam: **MR NLC UPGRADE U8676**
NORTHLAND MISS 503C
NORTHLAND MISS 158Y

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	14.9	-1.9	74.8	113	8	21.2	58.5	33.7	-.22	.15	-.034	.72	133	76

AI Bred W/C Lock Down 5/21/20; Due 2/25/21. Here is a great young Bismarck daughter out of a top Upgrade female selling as Lot 3. Can't say it enough - Bismarck females are great property and becoming hard to find. All set for an early double bred Halfblood by "Lock Down"!



Lot 3A – Northland Miss 709E



DAMS & DAUGHTERS



Lot 3B – Northland Miss 909G

3B

NORTHLAND MISS 909G

ASA# 3689843

Tattoo: 909G • BD: 2/13/19
Black • Polled • PB SM

Sire: **HOOKS SHEAR FORCE 38K**
HOOK'S BEACON 56B
HOOKS ZAFIRAH 41Z

Dam: **MR NLC UPGRADE U8676**
NORTHLAND MISS 503C
NORTHLAND MISS 158Y

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	12.6	-0.6	76.6	116	6.9	28.1	66.3	34.3	-.54	.36	-.072	1.43	156	87

PE to Northland TEN 5/14/20-9/10/20; Due Approx. 3/12/21. This "Beacon" daughter stems from our most dominant cow family and writes a terrific set of numbers. Expect a really good 3/4 blood by "TEN" in March!



Lot 4 – Northland Miss 201Z

4

NORTHLAND MISS 201Z

ASA# 2669389

Tattoo: 201Z • BD: 1/26/12
Black • Polled • PB SM

Sire: **NICHOLS LEGACY G151**
HOOKS SHEAR FORCE 38K
C&D TRACY

Dam: **TRIPLE C HIDDEN POWER**
NORTHLAND MISS 606S
NORTHLAND LAREINA 203M

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.6	1.9	73	103	5.5	23.2	59.6	19.2	-.49	.23	-.085	1.00	139	77

AI Bred CDI Innovator 5/23/20; Due 2/27/21. 201Z is hard to sell; she has been a consistent seedstock producer. An "Upgrade" son sold off our Bull Test in 2019 as did a "Pacemaker" son in 2017. An impressive Top Grade daughter sells with a "Pacer" calf at side as Lot 55. A Yellowstone daughter sold in our "Beautiful Breds" Bred Heifer Sale last year, and a Bred Heifer "Command" daughter sells as Lot 4A, while her 2020 "Pacer" daughter stays at home.



Lot 4A – Northland Miss 941G

4A

NORTHLAND MISS 941G

ASA# 3689906

Tattoo: 941G • BD: 3/1/19
Black • Polled • PB SM

Sire: **FLYING B CUT ABOVE**
NORTHLAND COMMAND 236Z
NORTHLAND MISS 810U

Dam: **HOOKS SHEAR FORCE 38K**
NORTHLAND MISS 201Z
NORTHLAND MISS 606S

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9.4	2.3	69.4	100	5.3	25.4	60.1	19.6	-.47	.08	-.094	.86	128	71

AI Bred Capitalist 5/14/20; Due 2/18/21. Another beautiful Blaze Face "Command" daughter! 941G is steeped in maternal excellence on both sides of the aisle. An early spring calf by the Angus legend "Capitalist" should only extend the success of this special cow family! Dam sells as Lot 4.



Lot 4B – Northland Miss 401B

4B

NORTHLAND MISS 401B

ASA# 2944382

Tattoo: 401B • BD: 2/16/14
Black • Polled • PB SM

Sire: **NICHOLS LEGACY G151**
HOOKS SHEAR FORCE 38K
C&D TRACY

Dam: **TRIPLE C HIDDEN POWER**
NORTHLAND MISS 606S
NORTHLAND LAREINA 203M

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.4	1.9	71.5	101	5.4	25.6	61.3	18.7	-.49	.23	-.085	.99	140	76

PE to Northland Loadstar 5/16/20-9/2/20; Due Approx. 3/10/21. This deep ribbed, soggy Shear Force Cow has been a top producer with last year's steer calf ratioing 108 at weaning. A 2019 "Pacemaker" son sold off our 2020 Bull Test, and her full sister sells as Lot 4. Expect an exciting "Loadstar" in March.

DAMS & DAUGHTERS



5

NORTHLAND MISS 421B

ASA# 2944349

Tattoo: 421B • BD: 3/1/14
Black • Polled • PB SM

Sire: **NICHOLS LEGACY G151**
HOOKS SHEAR FORCE 38K
C&D TRACY

Dam: **PVF-BF BF26 BLACK JOKER**
NORTHLAND MISS 307N
NORTHLAND MISS 056K

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	7.7	3.5	74.1	106	3.8	31.3	68.3	21.4	-.54	.05	-.089	1.15	131	72

AI Bred Capitalist 6/9/20; Due 3/13/21. 421B inherits a lot of power and production from her robust Dam sired by "Joker". A productive "Top Grade" daughter sells as Lot 5A. A "Yellowstone" daughter sold in our 2019 "Beautiful Breds" Bred Heifer Sale, and a stylish "Command" daughter will stay in the herd. She sells safe to the late and legendary "Capitalist"!



Lot 5 – Northland Miss 421B

5A

NORTHLAND MISS 610D

ASA# 3212712

Tattoo: 610D • BD: 2/20/16
Black • Polled • PB SM

Sire: **MR NLC UPGRADE U8676**
MCM TOP GRADE 018X
MCM 513R

Dam: **HOOKS SHEAR FORCE 38K**
NORTHLAND MISS 421B
NORTHLAND MISS 307N

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	5.3	4.4	80.3	121	1.5	37.5	77.6	25.1	-.46	.29	-.085	.98	142	81

AI Bred CDI Innovator 5/16/20; Due 2/20/21 Top Grade X Shear Force has been one of our most successful matings, and 610D is proof of that. An impressive "Beacon" daughter sells as Lot 5B, her productive Dam sells as Lot 5, and a good "Bismarck" daughter remains in our program. An exciting "Innovator" will soon be here!



Lot 5A – Northland Miss 610D

5B

NORTHLAND MISS 920G

ASA# 3689866

Tattoo: 920G • BD: 2/18/19
Black • Polled • PB SM

Sire: **HOOKS SHEAR FORCE 38K**
HOOK'S BEACON 56B
HOOKS ZAFIRAH 41Z

Dam: **MCM TOP GRADE 018X**
NORTHLAND MISS 610D
NORTHLAND MISS 421B

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.2	0.3	78.8	119	6.8	32.4	71.7	32.2	-.49	.52	-.058	1.37	167	91

AI Bred Capitalist 5/14/20; Due 2/18/21. How can you not like this "Beacon" daughter - deep ribbed, nice fronted, and soft made. Combine that with the proven power of "Capitalist" for exceptional SimAngus genetics! Dam sells as Lot 5A, Grand Dam sells as Lot 5.



Lot 5B – Northland Miss 920G

6

NORTHLAND MISS 403B

ASA# 2944385

Tattoo: 403B • BD: 2/17/14
Black • Polled • PB SM

Sire: **ELLINGSON LEGACY M229**
MR NLC UPGRADE U8676
MS NLC MOJO S6119 B

Dam: **GFI BRANDO H02**
NORTHLAND MISS 511R
NORTHLAND LAREINA 203M

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.4	2.6	86.8	127	6.7	28.5	71.8	37.7	-.49	.13	-.111	1.02	129	83

AI Bred Capitalist 6/4/20; Due 3/8/21. 403B draws maternal power from both sides of her pedigree. A wonderful "Santa Fe" daughter sells as Lot 6A, two "Capitalist" daughters stay in our program, and a maternal sister sells as Lot 47. You are sure to like her "Capitalist" calf coming in early March!



Lot 6 – Northland Miss 403B



DAMS & DAUGHTERS



Lot 6A – Northland Miss 930G

6A

NORTHLAND MISS 930G

ASA# 3689847

Tattoo: 930G • BD: 2/26/19
Black • Polled • PB SM

Sire: S D S GRADUATE 006X
CCR SANTA FE 9349Z
CCR MS APPLE 9332W

Dam: MR NLC UPGRADE U8676
NORTHLAND MISS 403B
NORTHLAND MISS 511R

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	10.3	1.8	88.6	129	7	20	64.3	33.2	-.39	.08	-.075	.95	129	82

AI Bred Capitalist 5/13/20; Due 2/17/21. Analyze this female from any angle - you'll find she is deep ribbed, feminine in her front, soft-made, and totally balanced! Add to that a calf by "Capitalist" coming very soon, and you have a fabulous female with a great future! Dam sells as Lot 6.



Lot 7 – Northland Miss 354A

7

NORTHLAND MISS 354A

ASA# 2792075

Tattoo: 354A • BD: 3/13/13
Black • Polled • PB SM

Sire: NICHOLS LEGACY G151
HOOKS SHEAR FORCE 38K
C&D TRACY

Dam: KENCO/MF POWERLINE 204L
NORTHLAND MISS 815U
NORTHLAND MISS 233M

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.7	0.4	57.3	84	5.8	25.1	53.7	16.4	-.56	.12	-.087	1.16	134	68

AI Bred HPF Optimizer 5/16/20; Due 2/21/21. A super attractive "Shear Force" daughter - really well balanced with a beautiful front end. Her Bred Heifer daughter, who looks just like her, sells as Lot 57, and a productive "Top Grade" daughter sells as Lot 7A. Coming soon with another "Optimizer"!



MCM Top Grade – Sire of Lot 7A

7A

NORTHLAND MISS 517C

ASA# 3079150

Tattoo: 517C • BD: 3/1/15
Black • Polled • PB SM

Sire: MR NLC UPGRADE U8676
MCM TOP GRADE 018X
MCM 513R

Dam: HOOKS SHEAR FORCE 38K
NORTHLAND MISS 354A
NORTHLAND MISS 815U

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	13.6	-.2	56.5	86	7.8	28.5	56.7	17.7	-.47	.32	-.083	.91	154	76

AI Bred HPF Optimizer 5/24/20; Due 2/28/21. Like most "Top Grades," 517C is just a great production female and boasts an API of 153. She leaves a gorgeous 2020 "Optimizer" daughter in the Herd and comes to this sale bred the same way! Dam sells as Lot 7.



BEAUTIFUL BRED HEIFERS



8

NORTHLAND MISS 913G

ASA# 3689892

Tattoo: 913G • BD: 2/14/19
Black • Polled • 1/2 SM 1/2 AN

Sire: **G A R GRID MAKER**
S A V BISMARCK 5682
S A V ABIGALE 0451

Dam: **NORTHLAND COMMAND 236Z**
NORTHLAND MISS 769E
NORTHLAND MISS 414B

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	13.2	-0.3	70.4	105	8.4	23	58.2	29.3	-18	.17	-.027	.62	131	72

PE to Northland TEN 5/15/20-9/10/20; Due Approx. 3/8/21. A very special "Bismarck" daughter. There are not, and will not be, many more "Bismarck" daughters available hence forth. This Lady projects a falwless phenotype with the signature Blaze Face - her possibilities are endless! Selling bred to our stellar SimAngus Herdsire "TEN". Expect something special in early March!



Lot 8 – Northland Miss 913G

9

NORTHLAND MISS 904G

ASA# 3689873

Tattoo: 904G • BD: 2/7/19
Black • Polled • 1/2 SM 1/2 AN

Sire: **G A R GRID MAKER**
S A V BISMARCK 5682
S A V ABIGALE 0451

Dam: **NORTHLAND PACEMAKER 604S**
NORTHLAND MISS 705E
NORTHLAND MISS 323A

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	14.8	-1.4	67.4	103	8.9	24.5	58.2	27.6	-17	.19	-.024	.57	136	72

AI Bred W/C Lock Down 5/14/20; Due 2/18/21. Absolutely a Farm favorite! "Bismarck" commands respect and admiration across the industry because he sires cattle that look like this. Moderate in size, sweet fronted, and perfectly balanced, this gal sells all set for an early spring calf by "Lock Down"!



Lot 9 – Northland Miss 904G

10

NORTHLAND MISS 927G

ASA# 3689868

Tattoo: 927G • BD: 2/23/19
Black • Polled • PB SM

Sire: **JASS/JS OPTIMIZER 58X**
HPF OPTIMIZER A512
HPF RACHELS DREAM X590

Dam: **HOOKS SHEAR FORCE 38K**
NORTHLAND MISS 136Y
NORTHLAND MISS 233M

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.2	1.4	75.7	120	5.3	20.8	58.6	36.8	-.48	-.01	-.099	1.09	131	74

AI Bred LD Capitalist 5/13/20; Due 2/17/21. Big bodied, soft and broody, this "Optimizer" daughter has cow power written all over her! She is backed by a strong and reliable cow family and promises an early spring calf by one of "Capitalist's" most powerful sons - "LD Capitalist".



Lot 10 – Northland Miss 927G

11

NORTHLAND MISS 954G

ASA# 3689876

Tattoo: 954G • BD: 3/8/19
Black • Polled • PB SM

Sire: **NORTHLAND PACEMAKER 604S**
NORTHLAND PACER 638D
NORTHLAND MISS 632S

Dam: **LMF REVENUE Z24**
NORTHLAND MISS 513C
NORTHLAND MISS 810U

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9	2	65.4	93	4.8	28	60.7	21.4	-.49	-.04	-.103	.87	121	66

AI Bred Capitalist 5/13/20; Due 2/17/21. This Blaze Face "Pacer" daughter just flat out looks maternal - she is deep sided and very angular through her front. Her sire has a big foot and is one of the soundest, easiest moving Herdsires we've had. "Capitalist" should really work on this beauty!



Lot 11 – Northland Miss 954G



BEAUTIFUL BRED HEIFERS



Lot 12 – Northland Miss 926G

12

NORTHLAND MISS 926G

ASA# 3689853

Tattoo: 926G • BD: 2/21/19
Black • Polled • PB SM

Sire: JASS/JS OPTIMIZER 58X
HPF OPTIMIZER A512
HPF RACHELS DREAM X590

Dam: MCM TOP GRADE 018X
NORTHLAND MISS 327A
NORTHLAND MISS 810U

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9.5	2.5	83.7	134	4.8	24	65.8	37.2	-.44	.03	-.098	.96	134	79

AI Bred Capitalist 5/14/20; Due 2/18/21. 926G stems from one of our most accomplished cow families. Her Grand Dam is the Dam of "Northland Command," whose influence has been significant in our program. Her Dam is also the Dam of "Northland Santana" - a tremendous "Santa Fe" son and sire of Lot 13. 926G sells ready to calve to "Capitalist" soon after the sale.



Lot 13 – Northland Miss 947G

13

NORTHLAND MISS 947G

ASA# 3689858

Tattoo: 947G • BD: 3/6/19
Black • Polled • PB SM

Sire: CCR SANTA FE 9349Z
NORTHLAND SANTANA 718E
NORTHLAND MISS 327A

Dam: NORTHLAND COMMAND 236Z
NORTHLAND MISS 775E
NORTHLAND MISS 908W

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	8.4	2.9	95.5	138	5.7	27.5	75.2	35.8	-.44	.08	-.084	1.06	136	86

AI Bred Capitalist 5/14/20; Due 2/18/21. This attractive Blaze Face "Santana" heifer is about as feminine as they come and made to order for a mating with "Capitalist" - expect a good one!



Lot 14 – Northland Miss 906G

14

NORTHLAND MISS 906G

ASA# 3689907

Tattoo: 906G • BD: 2/10/19
Black • Polled • PB SM

Sire: JASS/JS OPTIMIZER 58X
HPF OPTIMIZER A512
HPF RACHELS DREAM X590

Dam: LMF REVENUE Z24
NORTHLAND MISS 623D
NORTHLAND MISS 131Y

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	10.8	1.7	79.7	123	5	19.9	59.7	39.1	-.46	-.05	-.110	.96	125	75

AI Bred Capitalist 5/14/20; Due 2/18/21. This gal's Dam is one of the top producing young cows in our program. A full Brother to 906G sells as Lot 34, and her Grand Dam sells as Lot 49. Get ready for a "Capitalist" in a couple weeks.



Lot 15 – Northland Miss 939G

15

NORTHLAND MISS 939G

ASA# 3689891

Tattoo: 939G • BD: 3/1/19
Black • Polled • 3/4 SM 3/16 AN 1/16 AR

Sire: NICHOLS LEGACY G151
HOOKS SHEAR FORCE 38K
C&D TRACY

Dam: KS PEYTON R139
NORTHLAND MISS 808U
NORTHLAND MISS 603S

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.3	0.3	65.3	94	5.9	30.9	63.5	19.6	-.37	.26	-.059	.83	129	72

AI Bred LD Capitalist 5/14/20; Due 2/18/21. This 3/4 blood is soft and broody with a ton of capacity. She draws maternal strength from both "Shear Force," her sire and 808U, her Dam and our top SimAngus Donor. A Full Sister sells as Lot 16.

BEAUTIFUL BRED HEIFERS



16

NORTHLAND MISS 929G

ASA# 3689909

Tattoo: 929G • BD: 2/24/19

Black • Polled • 3/4 SM 3/16 AN 1/16 AR

Sire: **NICHOLS LEGACY G151**
HOOKS SHEAR FORCE 38K
C&D TRACY

Dam: **KS PEYTON R139**
NORTHLAND MISS 808U
NORTHLAND MISS 603S

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.3	0.1	63.1	91	5.9	30.9	62.4	16.1	-.37	.26	-.059	.78	129	70

AI Bred LD Capitalist 5/14/20; Due 2/18/21. Very similar in type and kind to her Full Sister selling as Lot 15. Like her sister, she is moderate in frame, easy to keep, and loaded with maternal potential.



LD Capitalist – Service Sire of Lot 16

17

NORTHLAND MISS 914G

ASA# 3689913

Tattoo: 914G • BD: 2/14/19

Black • Polled • 5/8 SM 3/8 AN

Sire: **HOOKS SHEAR FORCE 38K**
S D S GRADUATE 006X
S D S QUEEN 814U

Dam: **S A V BISMARCK 5682**
NORTHLAND MISS 416B
NORTHLAND MISS 410P

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	15.9	-2.9	64.6	99	9.2	21.8	54	28.4	-.32	.03	-.050	.85	130	69

AI Bred W/C Lock Down 5/14/20; Due 2/18/21. "Graduate" females are known to be great producers and this gal's "Bismarck" Dam has also been a great producer. A maternal brother sells as Lot 28. All set for a "Lock Down" calf two weeks after the sale.



S D S Graduate – Sire of Lot 17

18

NORTHLAND MISS 983G

ASA# 3689841

Tattoo: 983G • BD: 4/6/19

Black • Polled • PB SM

Sire: **FLYING B CUT ABOVE**
NORTHLAND COMMAND 236Z
NORTHLAND MISS 810U

Dam: **MR NLC UPGRADE U8676**
NORTHLAND MISS 413B
NORTHLAND MISS 114Y

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9.9	1.9	77.5	113	6.3	28.4	67.2	29.6	-.51	.03	-.108	1.02	129	76

PE to Northland TEN 5/14/20-9/10/20; Due Approx. 3/8/21. "Command" daughters make great production cows. This gal is big and broody like her Dam and Grand Dam. We think combining her make up with "TEN" will result in a very useful 3/4 blood. Grand Dam sells as Lot 53.



Northland TEN – Service Sire to Lots 18 and 19

19

NORTHLAND MISS 972G

ASA# 3689916

Tattoo: 972G • BD: 3/24/19

Black • Polled • PB SM

Sire: **MR NLC UPGRADE U8676**
NORTHLAND MAINFRAME 405B
NORTHLAND MISS 158Y

Dam: **NORTHLAND COMMAND 236Z**
NORTHLAND MISS 558C
NORTHLAND MISS 114Y

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	10.6	0.1	60.3	89	5.7	26.8	56.9	20.8	-.52	.01	-.106	.94	126	67

PE to Northland TEN 5/15/20-9/10/20; Due Approx. 3/30/21. This Star Face Heifer is long spined and feminine like her Dam and draws maternal influence from her sire. Expect a good 3/4 blood by "TEN" late March or early April.



Northland Mainframe – Sire of Lot 19



POWERFUL PERFORMANCE BULLS



Lot 20 – Northland Command 937G

20

NORTHLAND COMMAND 937G ASA# 3689920

Tattoo: 937G • BD: 2/28/19
Black • Polled • PB SM

Sire: FLYING B CUT ABOVE
NORTHLAND COMMAND 236Z
NORTHLAND MISS 810U
Dam: NORTHLAND PACEMAKER 604S
NORTHLAND MISS 304A
NORTHLAND MISS 136Y

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9	2.4	68.3	101	5.4	26	60.1	22.5	-.46	-.01	-.094	.88	127	68

A powerhouse from end to end - this guy is deep gutted, wide based and thick! He is also good on the move and puts down a big foot. A twin brother sold off our 2020 Bull Test. A two year old, 937G will be big enough to cover those larger frame mature cows.



Lot 21 – Northland Blaster 048H

21

NORTHLAND BLASTER 048H ASA# 3802442

Tattoo: 048H • BD: 3/3/20
Black • Polled • 1/2 SM 1/2 AN

Sire: REMINGTON LOCK N LOAD54U
W/C LOCK DOWN 206Z
G C F MISS NEW LEVELR206
Dam: KS PEYTON R139
NORTHLAND MISS 118Y
NORTHLAND MISS 944W

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	7.6	2	84.6	131	5.3	28	70.3	50.4	-.06	.30	-.012	.63	124	80

Simply one of the very best Bulls this program has produced. From any angle, "Blaster" is deep, thick, and wide based. Ratioing 106 at weaning, he is extremely well balanced and comes with an excellent disposition. That's a lot of breeding value packed into one great individual!



Lot 22 – Northland Facetime 014H

22

NORTHLAND FACETIME 014H ASA# 3802398

Tattoo: 014H • BD: 2/16/20
Black • Polled • 1/2 SM 1/2 AN

Sire: REMINGTON LOCK N LOAD54U
W/C LOCK DOWN 206Z
G C F MISS NEW LEVELR206
Dam: NORTHLAND DUALY 010X
NORTHLAND MISS 532C
NORTHLAND MISS 357A

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.4	0	71.9	113	7.5	25.6	61.5	38.1	-.05	.32	-.009	.46	128	76

"Facetime" is just outstanding and has been a farm favorite all summer long. He really covers all the bases, combining a depth of rib and muscle with a clean front and an easy stride. "Facetime" offers a genetic package from which to build a program!



Lot 23 – Northland Boulder 009H

23

NORTHLAND BOULDER 009H ASA# 3802401

Tattoo: 009H • BD: 2/12/20
Black • Polled • 1/2 SM 1/2 AN

Sire: HOOVER DAM
CCR BOULDER 1339A
CCR MS L TAYLOR 1339Y
Dam: W/C UNITED 956Y
NORTHLAND MISS 520C
NORTHLAND MISS 539R

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	12.4	-0.2	81.8	127	7.3	23.2	64	37.4	-.25	.43	-.052	.74	139	86

A "Boulder" son with impressive overall dimension out of a powerful "United" Dam. 009H offers extra growth and muscle along with an excellent set of numbers.

POWERFUL PERFORMANCE BULLS



24

NORTHLAND OPTIMIZER 037H ASA# 3802381

Tattoo: 037H • BD: 2/28/20
Black • Polled • 3/4 SM 1/4 AN

Sire: JASS/JS OPTIMIZER 58X
HPF OPTIMIZER A512
HPF RACHELS DREAM X590

MCM TOP GRADE 018X
Dam: NORTHLAND MISS 641D
NORTHLAND MISS 2512

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9.2	2.4	80.2	129	4.3	21.3	61.4	35.8	-.38	.08	-.090	.84	121	73

A double bred 3/4 blood out of one of our best "Top Grade" daughters. This bull is super thick and really well balanced, ratioing 104 at weaning.



Lot 24 – Northland Optimizer 037H

25

NORTHLAND OPTIMIZER 031H ASA# 3802388

Tattoo: 031H • BD: 2/25/20
Black • Polled • PB SM

Sire: JASS/JS OPTIMIZER 58X
HPF OPTIMIZER A512
HPF RACHELS DREAM X590

MCM TOP GRADE 018X
Dam: NORTHLAND MISS 603D
NORTHLAND MISS 414B

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9.3	2.7	88.9	142	4.4	25.1	69.5	41	-.44	.08	-.096	1.04	137	83

A high performing Blaze Face "Optimizer" out of another productive "Top Grade" cow. Loaded with muscle and capacity - indexed 111 for weaning! A full brother sold off our Bull Test just last year.



Lot 25 – Northland Optimizer 031H

26

NORTHLAND LINCOLN 016H ASA# 3802445

Tattoo: 016H • BD: 2/17/20
Black • Polled • PB SM

Sire: MR NLC UPGRADE U8676
MCM TOP GRADE 018X
MCM 513R

NORTHLAND PACEMAKER 604S
Dam: NORTHLAND MISS 009X
NORTHLAND MISS 327N

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9	2	68	105	6	28.8	62.7	23.8	-.41	.23	-.088	.78	137	75

This attractive purebred "Top Grade" son is clean in his front, straight topped and thick. Nothing unusual for this cow family - we've sold maternal brothers of "Lincoln" off our Bull Test in each of the last three years!



Lot 26 – Northland Lincoln 016H

27

NORTHLAND CAPITALIST 044H ASA# 3802400

Tattoo: 044H • BD: 3/1/20
Black • Polled • 1/2 SM 1/2 AN

Sire: S A V FINAL ANSWER 0035
CONNEALY CAPITALIST 028
PRIDES PITA OF CONANGA 8821

LMF REVENUE Z24
Dam: NORTHLAND MISS 525C
NORTHLAND MISS 719T

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.4	1.5	77.6	115	5.7	19.5	58.2	34.9	-.17	.22	-.033	.60	127	75

A "no holes" top to bottom, end to end, solid SimAngus Bull! A maternal brother sold off our 2019 Bull Test. This "Capitalist" son really hits the Sweet Spot!



Lot 27 – Northland Capitalist 044H



POWERFUL PERFORMANCE BULLS



Lot 28 – Northland Boulder 019H

28

NORTHLAND BOULDER 019H

ASA# 3802417

Tattoo: 019H • BD: 2/19/20
Black • Polled • 1/2 SM 1/2 AN

Sire: **HOOVER DAM**
CCR BOULDER 1339A
CCR MS L TAYLOR 1339Y

Dam: **S A V BISMARCK 5682**
NORTHLAND MISS 416B
NORTHLAND MISS 410P

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	14.3	-1.5	69.1	106	8.8	20.8	55.3	26.5	-.30	.38	-.053	.74	143	78

Easy to be drawn to this "Boulder" son, he has a clean extended front end, big middle, and exceptional muscle expression. Out of a good "Bismarck" cow and a great cow family.



Lot 1 – Northland Mainframe 053H

29

NORTHLAND MAINFRAME 053H

ASA# 3802426

Tattoo: 053H • BD: 3/8/20
Black • Polled • PB SM

Sire: **MR NLC UPGRADE U8676**
NORTHLAND MAINFRAME 405B
NORTHLAND MISS 158Y

Dam: **HFS VERIFIED S617**
NORTHLAND MISS 353A
NORTHLAND MISS 850U

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9.8	1.5	67.5	101	4.2	24.5	58.3	22.7	-.50	-.03	-.104	.93	121	68

This "Main Frame" son is the complete package - a bit more stature than some of his pen mates, but he has the middle and muscle to go with it. If you need a bull with more frame to cover mature cows, 053H is a good choice.



Lot 30 – Northland Beacon 065H

30

NORTHLAND BEACON 065H

ASA# 3802409

Tattoo: 065H • BD: 3/14/20
Black • Polled • PB SM

Sire: **HOOKS SHEAR FORCE 38K**
HOOK'S BEACON 56B
HOOKS ZAFIRAH 41Z

Dam: **MR NLC UPGRADE U8676**
NORTHLAND MISS 502C
NORTHLAND MISS 158Y

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	14.3	-1.6	74.6	113	8.4	25.2	62.4	34.7	-.54	.36	-.072	1.44	159	87

Here's a good "Beacon" son out of a really good "UpGrade" cow whose full sister sells as Lot 3. 065H is big in the middle, well muscled and should offer great calving ease.



Lot 31 – Northland Boulder 039H

31

NORTHLAND BOULDER 039H

ASA# 3802427

Tattoo: 039H • BD: 2/28/20
Black • Polled • 1/2 SM 3/8 AN 1/8 AR

Sire: **HOOVER DAM**
CCR BOULDER 1339A
CCR MS L TAYLOR 1339Y

Dam: **NORTHLAND DUALY 010X**
NORTHLAND MISS 351A
NORTHLAND MISS 033K

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.9	-0.6	64	97	7.4	21.6	53.6	14.5	-.28	.42	-.058	.48	135	75

It's no wonder "Boulder" is so popular - he consistently sires cattle that look like 039H. Double bred SimAngus and double good with excellent calving ease.

POWERFUL PERFORMANCE BULLS



32

NORTHLAND BEACON 001H

ASA# 3802433

Tattoo: 001H • BD: 2/5/20
Black • Polled • PB SM

Sire: **HOOKS SHEAR FORCE 38K**
HOOK'S BEACON 56B
HOOKS ZAFIRAH 41Z

Dam: **NORTHLAND PACEMAKER 604S**
NORTHLAND MISS 304A
NORTHLAND MISS 136Y

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	13.7	-0.7	72.9	110	8.7	25.7	62.1	32.3	-.51	.40	-.062	1.40	163	86

An outstanding son of the EPD star, "Beacon" and out of productive "Pacemaker" Dam. A maternal brother sells as Lot 20, while another maternal brother serves as our Herdsire, "Northland Loadstar". 001H is a great combination of calving ease and growth and boasts an API of 163!



Lot 32 – Northland Beacon 001H

33

NORTHLAND BEACON 032H

ASA# 3802430

Tattoo: 032H • BD: 2/25/20
Black • Polled • PB SM

Sire: **HOOKS SHEAR FORCE 38K**
HOOK'S BEACON 56B
HOOKS ZAFIRAH 41Z

Dam: **MCM TOP GRADE 018X**
NORTHLAND MISS 342A
NORTHLAND MISS 009X

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	13.1	-0.6	71.7	110	9.5	26.2	62	32.1	-.47	.49	-.059	1.28	166	87

032H is out of one of our most powerful "Top Grade" cows and has all the pieces to make for a great Herdsire, including the highest API in the sale at 166! A good full brother sold off our Bull Test in 2020.



Lot 33 – Northland Beacon 032H

34

NORTHLAND OPTIMIZER 026H

ASA# 3802383

Tattoo: 026H • BD: 2/22/20
Black • Polled • PB SM

Sire: **JASS/JS OPTIMIZER 58X**
HPF OPTIMIZER A512
HPF RACHELS DREAM X590

Dam: **LMF REVENUE Z24**
NORTHLAND MISS 623D
NORTHLAND MISS 131Y

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	10.1	2.1	76.9	119	4.6	19.9	58.3	36.6	-.46	-.05	-.110	.92	122	72

An upstanding Blaze Face son of the power Bull, "Optimizer". Level topped, long geared and well muscled, 026H will sire performance with style! A full sister sells as Lot 14.



Lot 35 – Northland Optimizer 026H

35

NORTHLAND CAPITALIST 023H

ASA# 3802393

Tattoo: 023H • BD: 2/21/20
Black • Polled • 1/2 SM 1/2 AN

Sire: **S A V FINAL ANSWER 0035**
CONNEALY CAPITALIST 028
PRIDES PITA OF CONANGA 8821

Dam: **NORTHLAND COMMAND 236Z**
NORTHLAND MISS 551C
NORTHLAND MISS 511R

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	12.4	0.2	70.9	108	6.7	22.6	58	31.2	-.11	.22	-.026	.43	131	73

A Star Face and robust son of the great "Capitalist", this bull is loaded with meat and capacity. 023H is a good choice for calving ease. His attractive Dam sells as Lot 47.



Connealy Capitalist 028 – Sire of Lot 35



POWERFUL PERFORMANCE BULLS



Lot 36 – Northland Force 043H

36

NORTHLAND FORCE 043H

ASA# 3802361

Tattoo: 043H • BD: 3/1/20
Black • Polled • PB SM

Sire: NICHOLS LEGACY G151
HOOKS SHEAR FORCE 38K
C&D TRACY

Dam: CNS DREAM ON L186
NORTHLAND MISS 810U
NORTHLAND MISS 632S

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	12.9	0.4	72.9	102	7.2	31.5	67.9	19.9	-.57	.14	-.092	1.20	144	78

One of the very few sons of the immortal "Shear Force" to sell anywhere and a good one at that. This full figured Bull is an own son of one of the most accomplished cows in our program. 043H is a maternal brother to "Northland Command" who is the sire of a number of cattle in this sale. Three maternal sisters remain in our program.



Lot 37 – Northland Agent 007H

37

NORTHLAND AGENT 007H

ASA# 3802360

Tattoo: 007H • BD: 2/11/20
Black • Polled • 1/2 SM 1/2 AN

Sire: S A V FINAL ANSWER 0035
CONNEALY CAPITALIST 028
PRIDES PITA OF CONANGA 8821

Dam: HOOK'S YELLOWSTONE 97Y
NORTHLAND MISS 815F
NORTHLAND MISS 158Y

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	12.2	0.5	74.8	116	5.3	22.1	59.4	34.3	-.13	.21	-.024	.53	131	75

Couldn't resist the name! This "Capitalist" son borrows length of side and front end extension from his young "Yellowstone" Dam. He is super correct and offers a touch more stature without sacrificing calving ease.



Northland TEN – Sire of Lots 38 and 39

38

NORTHLAND TEN 071H

ASA# 3802374

Tattoo: 071H • BD: 3/18/20
Black • Polled • 1/2 SM 1/2 AN

Sire: LRS TOP TEN 104A
NORTHLAND TEN 601D
NORTHLAND MISS 427B

Dam: S A V BISMARCK 5682
NORTHLAND MISS 722E
NORTHLAND MISS 525C

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	12.8	0.7	76	114	8.2	18.6	56.5	31.6	-.17	.16	-.036	.55	125	73

Here's an eye-catching Blaze Face "TEN" son out of a good, young "Bismarck" daughter. He gets his stretch and extension from both his sire and "Revenue" Grand Dam. A maternal Brother by "Boulder" sold off our 2020 Bull Test.

39

NORTHLAND TEN 069H

ASA# 3802380

Tattoo: 069H • BD: 3/16/20
Black • Polled • 3/4 SM 1/4 AN

Sire: LRS TOP TEN 104A
NORTHLAND TEN 601D
NORTHLAND MISS 427B

Dam: MCM TOP GRADE 018X
NORTHLAND MISS 643D
NORTHLAND MISS 719T

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9.3	2.1	74.7	116	5.3	25.5	62.8	29.3	-.29	.17	-.061	.70	123	72

This solid black 3/4 blood "TEN" son is one of the deepest sided, biggest middle bulls in the sale. A bit younger than most of the others but definitely coming on strong!

40

NORTHLAND CAPITALIST 045H

ASA# 3802367

Tattoo: 045H • BD: 3/1/20
Black • Polled • 1/2 SM 1/2 AN

Sire: S A V FINAL ANSWER 0035
CONNEALY CAPITALIST 028
PRIDES PITA OF CONANGA 8821

Dam: NORTHLAND COMMAND 236Z
NORTHLAND MISS 785E
NORTHLAND MISS 141Y

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	10.8	1.7	73.7	114	5.6	24.3	61.1	31.2	-.14	.18	-.029	.49	127	72

A Blaze Face, deep sided, high performance "Capitalist" son. These Halfblood SimAng bulls really hit the sweet spot of the cattle industry!

HERDBUILDING BRED COWS



41

NORTHLAND MISS 563C

ASA# 3079129

Tattoo: 563C • BD: 5/8/15
Black • Polled • PB SM

Sire: **FLYING B CUT ABOVE**
NORTHLAND COMMAND 236Z
NORTHLAND MISS 810U

Dam: **NORTHLAND PACEMAKER 604S**
NORTHLAND MISS 850U
NORTHLAND MISS 422P

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9.2	2.9	66.2	99	6.3	28.4	61.4	20	-.44	-.08	-.096	.76	123	64

AI Bred Capitalist 5/13/20; Due 2/27/21. This Blaze Face "Command" daughter is big and broody with a gorgeous front end. Her 2020 "Yellowstone" daughter posted a weaning ratio of 115 and stays in our program. Three maternal sisters also remain in the Herd.



Lot 41 – Northland Miss 563C

42

NORTHLAND MISS 438B

ASA# 2944347

Tattoo: 438B • BD: 3/16/14
Black • Polled • PB SM

Sire: **CNS DREAM ON L186**
HFS VERIFIED S617
SSF MISS 2ND LOOK 81K

Dam: **PVF-BF BF26 BLACK JOKER**
NORTHLAND MISS 422P
NORTHLAND MISS 215M

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	8.8	2.2	59.5	87	3.4	14.9	44.6	16.7	-.45	-.08	-.094	.75	115	60

AI Bred Yellowstone 5/18/20; Due 2/23/21. Every good cow has a good mother and is that ever true here. This gal's Dam is "Northland Miss 422P", the Dam of our accomplished Herdsire "Pacemaker" and long time Donor. All set for a "Yellowstone" in early Spring.



Lot 42 – Northland Miss 438B

43

NORTHLAND MISS 528C

ASA# 3079167

Tattoo: 528C • BD: 3/14/15
Black • Polled • PB SM

Sire: **FLYING B CUT ABOVE**
NORTHLAND COMMAND 236Z
NORTHLAND MISS 810U

Dam: **HOOKS SHEAR FORCE 38K**
NORTHLAND MISS 136Y
NORTHLAND MISS 233M

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	9.1	1.1	60	87	5.5	25.4	55.3	20.5	-.49	.04	-.097	.91	128	66

PE to Northland Pacer 6/5/20-9/30/20; Due Approx. 4/20/21. A good "Command" daughter out of one of our best "Shear Force" cows. A really nice "Bismarck" daughter sold in our 2018 "Beautiful Breds" Bred Heifer Sale and a good "Santa Fe" son sold off our 2019 Bull Test.



Northland Pacer – Service Sire to Lot 43

44

NORTHLAND MISS 516C

ASA# 3079172

Tattoo: 516C • BD: 3/1/15
Black • Polled • 1/2 SM 1/2 AN

Sire: **DIKEMANS SURE BET**
TJ SHARPER IMAGE 809U
T J MISS BANDO S27

Dam: **UI TRAVELER M060**
NORTHLAND MISS 643S
NORTHLAND MISS 333C

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	7.6	3.1	84.3	127	5.5	29.1	71.2	46.8	-.03	.26	-.022	.41	121	78

PE to Northland Titan 6/6/20-10/1/20; Due Approx. 3/29/21. An attractive Halfblood by "Sharper Image" and going back to "Traveler" on the bottom side. A nice "TEN" daughter stays in our program. 516C is set to calve the end of March to our powerful new SimAngus Herdsire, "Titan".



Lot 44 – Northland Miss 516C



HERDBUILDING BRED COWS

45

NORTHLAND MISS 536C

ASA# 3079142

Tattoo: 536C • BD: 3/19/15
Black • Polled • PB SM

Sire: **HOOKS SHEAR FORCE 38K**
NORTHLAND FORCE 312A
NORTHLAND MISS 606S

Dam: **NORTHLAND PACEMAKER 604S**
NORTHLAND MISS 361A
NORTHLAND MISS 927J

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	8.6	2.9	78.3	114	3.6	28.6	67.7	31.2	-.47	.06	-.085	1.08	130	75

AI Bred LD Capitalist 6/16/20; Due 3/20/21. Sired by "Northland Force", a "Shear Force" son. "Force" daughters have proven to be very competent production cows as is this one. 536C sells bred to the powerhouse "Capitalist" son, "LD Capitalist".



Lot 47 – Northland Miss 551C

46

NORTHLAND MISS 539C

ASA# 3079179

Tattoo: 539C • BD: 3/19/15
Black • Polled • PB SM

Sire: **FLYING B CUT ABOVE**
NORTHLAND COMMAND 236Z
NORTHLAND MISS 810U

Dam: **PVF-BF BF26 BLACK JOKER**
NORTHLAND MISS 637S
NORTHLAND MISS 929J

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	8.6	1.1	55.6	83	6.6	24.4	52.1	18.2	-.48	-.18	-.100	.82	113	58

AI Bred Hooks Beacon 5/23/20; Due 2/27/21. An easy doing, easy calving "Command" daughter whose calf birth weights have always been a bit below average. A "Main Frame" daughter stays in the program. An early Spring calf by "Beacon" should be a good one.

47

NORTHLAND MISS 551C

ASA# 3079189

Tattoo: 551C • BD: 3/31/15
Black • Polled • PB SM

Sire: **FLYING B CUT ABOVE**
NORTHLAND COMMAND 236Z
NORTHLAND MISS 810U

Dam: **GFI BRANDO H02**
NORTHLAND MISS 511R
NORTHLAND LAREINA 203M

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	8.1	2.5	66.8	97	6.1	29.5	62.8	23	-.40	.03	-.097	.65	121	68

AI Bred Capitalist 5/17/20; Due 2/21/21. An angular, ultra feminine "Command" daughter that has been a constant contributor to this program. A gorgeous "Bismarck" daughter sold in our 2019 "Beautiful Breds" Sale. A stout "Capitalist" son sells as Lot 35, while a maternal sister sells as Lot 6. In October, 551C weaned off nearly 1300 pounds of twins!

48

NORTHLAND MISS 303A

ASA# 2792101

Tattoo: 303A • BD: 2/7/13
Black • Polled • PB SM

Sire: **NICHOLS LEGACY G151**
HOOKS SHEAR FORCE 38K
C&D TRACY

Dam: **NORTHLAND PACEMAKER 604S**
NORTHLAND MISS 158Y
NORTHLAND MISS 518R

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	13	-1.9	56.4	81	4.9	23.5	51.7	15.4	-.55	.09	-.089	1.11	144	69

AI Bred HPF Optimizer 6/4/20; Due as early as 3/9/21, PE Northland Pacer 6/5-9/18, to close to call. A moderate size, easy keeping "Shear Force" daughter that has mostly been a producer of really good doing steers. A good "Top Grade" son sold off our 2016 Bull Test. 303A's Dam has been a dominant influence on our program as she and six other daughters remain in the Herd.

49

NORTHLAND MISS 131Y

ASA# 2611414

Tattoo: 131Y • BD: 3/11/11
Black • Polled • PB SM

Sire: **CNS DREAM ON L186**
NORTHLAND PACEMAKER 604S
NORTHLAND MISS 422P

Dam: **NICHOLS BLK DESTINY D12**
NORTHLAND MISS 320N
NORTHLAND MISS 814H

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	10	1.7	67	101	5.4	29.4	62.8	28.3	-.44	-.06	-.089	.91	124	67

PE to Northland Loadstar 6/6/20-9/2/20; Due Approx. 4/2/21. A constant producer of useful females. We sold "Command" daughters in our "Beautiful Breds" sales in both 2018 & 2019. A terrific "Revenue" daughter remains in the Herd and her "Optimizer" son sells as Lot 34. Expect a good "Loadstar" in early April!



Daughter of Lot 49 – Sold in 2018



Daughter of Lot 49 – Sold in 2019

HERDBUILDING BRED COWS



50

NORTHLAND MISS 613D

ASA# 3212730

Tattoo: 613D • BD: 2/21/16
Black • Polled • PB SM

Sire: **HOOKS TAURUS 24T**
HOOK'S YELLOWSTONE 97Y
HOOKS SHEYENNE 77S

Dam: **MCM TOP GRADE 018X**
NORTHLAND MISS 323A
NORTHLAND MISS 831U

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.5	1	79.9	121	8.1	35.5	75.4	37.2	-.41	.18	-.089	.93	141	83

AI Bred HPF Optimizer 6/5/20; Due 3/9/21. This no nonsense "Yellowstone" daughter comes to the sale bred to the proven power bull, "Optimizer". Her "Top Grade" Dam has become a true matron of our Herd. 613D leaves three maternal sisters in the program.



Hook's Yellowstone – Sire of Lot 50

51

NORTHLAND MISS 553C

ASA# 3079188

Tattoo: 553C • BD: 4/4/15
Black • Polled • PB SM

Sire: **FLYING B CUT ABOVE**
NORTHLAND COMMAND 236Z
NORTHLAND MISS 810U

Dam: **NICHOLS BLK DESTINY D12**
NORTHLAND MISS 327N
NORTHLAND MISS 953J

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	7.8	2.6	50.1	75	6.8	18.4	43.4	16.4	-.43	-.07	-.100	.67	110	54

AI Bred Hooks Beacon 5/23/20; PE Northland Main Frame 5/24/20-8/20/20; Due as early as 2/28/21, Too close to call. Here's a soft made yet attractive Blaze Face "Command" daughter that is easy to keep. A "Bismarck" son sold off our 2018 Bull Test, and a baldy "Main Frame" daughter stays at home. Whether it's "Beacon" or "Main Frame" it should be a good one.



Lot 51 – Northland Miss 553C

52

NORTHLAND MISS 744E

ASA# 3360342

Tattoo: 744E • BD: 3/4/17
Black • Polled • PB SM

Sire: **CIRCLE S LEACHMAN 600U**
NICHOLS BLK DESTINY D12
NICHOLS KELLY 75U

Dam: **PVF-BF BF26 BLACK JOKER**
NORTHLAND MISS 915W
NORTHLAND MISS 435P

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.4	-1.3	46.8	71	5.5	22.7	46.1	24	-.42	-.08	-.091	.79	120	58

PE to Northland Titan 6/16/20-10/1/20; Due Approx. 3/22/21. Some of the best cattle in our Herdbook trace back to "Destiny" cows. A really nice "Santana" daughter stays at home. 744E sells bred to "Titan" a Lock Down son with a -2.3 BWT EPD, but impressive mass and dimension.



53

NORTHLAND MISS 114Y

ASA# 2611420

Tattoo: 114Y • BD: 2/21/11
Black • Polled • PB SM

Sire: **NICHOLS LEGACY G151**
HOOKS SHEAR FORCE 38K
C&D TRACY

Dam: **NORTHLAND KEMOSABE 620F**
NORTHLAND MISS 056K
NORTHLAND MISS 741G

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	11.5	0.7	64.5	90	8	30.8	63	21.5	-.53	.13	-.095	1.06	137	72

PE to Northland Pacer 5/23/20-9/30/20; Due Approx. 3/19/21. This big, broody "Shear Force" daughter just keeps on producing usable, marketable cattle. One daughter sold in our 2018 "Beautiful Breds" sale while three others, one by "Upgrade", one by "Command", and one by "Capitalist" remain in the Herd. Expect an outstanding March calf by "Pacer".



Lot 53 – Northland Miss 114Y



DAMS & DAUGHTERS



Northland Loadstar – Service Sire of Lot 54



Pacemaker 604S

56

NORTHLAND MISS 325A

ASA# 2792108

Tattoo: 325A • BD: 2/24/13
Black • Polled • PB SM

Sire: **MR NLC UPGRADE U8676**
MCM TOP GRADE 018X
MCM 513R

Dam: **NICHOLS BLK DESTINY D12**
NORTHLAND MISS 320N
NORTHLAND MISS 814H

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	8.2	1.9	66.4	102	5.3	31.7	64.9	29.6	-.41	.22	-.089	.85	139	73

Selling Open. Bull Calf at side; BD 12/9/20; Sire Northland Command. An absolute powerhouse of a "Top Grade" daughter that stems from one of our best "Destiny" cows. She sells with a strapping good, Blaze Face "Command" son at side. Two exceptional "Command" daughters remain in our program.



54

NORTHLAND MISS 454B

ASA# 3212690

Tattoo: 454B • BD: 5/29/14
Black • Polled • PB SM

Sire: **FLYING B CUT ABOVE**
NORTHLAND COMMAND 236Z
NORTHLAND MISS 810U

Dam: **MCM TOP GRADE 018X**
NORTHLAND MISS 323A
NORTHLAND MISS 831U

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	6.7	2.1	68	102	2.5	33.3	67.3	24.9	-.44	.04	-.096	.83	127	70

PE to Northland Loadstar 5/18/20-9/2/20; Due Approx. 5/20/21. This easy doing, easy going "Command" daughter has primarily been a producer of good doing steers, but in 2020 weaned off a fabulous RED "Pacemaker" daughter that will stay in the Herd. A maternal sister sells as Lot 50. A May baby by "Loadstar" should be a nice one and might be a Baldy.

55

NORTHLAND MISS 402B

ASA# 2944341

Tattoo: 402B • BD: 2/16/14
Black • Polled • PB SM

Sire: **MR NLC UPGRADE U8676**
MCM TOP GRADE 018X
MCM 513R

Dam: **HOOKS SHEAR FORCE 38K**
NORTHLAND MISS 201Z
NORTHLAND MISS 606S

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	10.9	1.5	75.2	112	6.4	23.4	60.9	24.1	-.43	.38	-.082	.90	151	83

AI Bred Pacemaker 12/12/20; Due 9/17/21. Heifer calf at side, BD 10/10/20, sire: Northland Pacer. An outstanding "Top Grade" daughter selling with a fancy heifer calf at side by "Pacer". A "Main Frame" daughter stays in the Herd. 402B sells hopefully safe to "Pacemaker". Dam sells as Lot 4.

57

NORTHLAND MISS 924G

ASA# 3689861

Tattoo: 924G • BD: 2/20/19
Black • Polled • PB SM

Sire: **JASS/J5 OPTIMIZER 58X**
HPF OPTIMIZER A512
HPF RACHELS DREAM X590

Dam: **HOOKS SHEAR FORCE 38K**
NORTHLAND MISS 354A
NORTHLAND MISS 815U

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	10.9	1.5	72.6	117	4.6	19.3	55.5	31.9	-.49	-.02	-.096	1.08	127	72

PE to Northland Main Frame 9/10/20-9/20/20; Due Approx. 6/17/21. An attractive "Optimizer" heifer reflecting the type and kind of her Dam selling as Lot 7. A mid summer calving would set her up nicely to roll into a fall calving schedule.

58

NORTHLAND MISS 916G

ASA# 3689883

Tattoo: 916G • BD: 2/16/19
Black • Polled • 1/2 SM 1/2 AN

Sire: **S A V FINAL ANSWER 0035**
CONNEALY CAPITALIST 028
PRIDES PITA OF CONANGA 8821

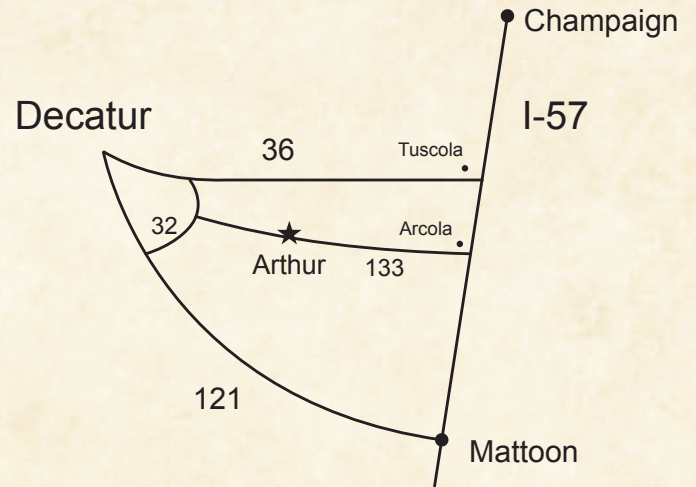
Dam: **NORTHLAND COMMAND 236Z**
NORTHLAND MISS 785E
NORTHLAND MISS 141Y

EPDs	CE	BW	WW	YW	MCE	MM	MWW	CW	YG	MB	BF	REA	API	TI
	10.6	2	82.7	126	5.4	24.3	65.6	37.7	-.14	.18	-.029	.58	130	77

PE to Northland Loadstar 9/18/20-11/16/20; Due Approx. 7/19/21. This easy doing Blaze Face Halfblood by "Capitalist" is ideal in type and size. She'll have a 3/4 "Loadstar" in late July setting her up for a full calving program.



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